

September 26th, 2012
De Rode Hoed, Amsterdam

Innovative Alliances for Global Health

New Partnerships: New Solutions?

AIM

As traditional sources of funding for research in and implementation of global health programmes are drying up, governments and international institutions have been increasingly encouraging the formation of Public Private Partnerships (PPPs). The central aim of this year's symposium is to explore the opportunities and obstacles associated with this trend, from the perspective of all stakeholders: researchers, NGO's, industry, government and the target populations themselves. Are PPPs the new way forward, or the 'Emperor's New Clothes'?

THE MORNING PROGRAMME

Dr A Venkat Raman – Associate Professor at the Faculty of Management Studies, University of Delhi – will deliver a keynote lecture entitled 'Engaging Private Sector in Health Services Delivery to the Poor: Models and Lessons'. Drawing from research in India and other developing countries, he will set the scene for discussing Public Private Partnerships, with particular focus on the provision of health services to the poor.

Following the keynote lecture there will be presentations of innovative approaches to Public Private Partnerships in three different settings: **Nicole Spieker** – Programme Director Quality of PharmAccess Foundation – will focus on social franchising for health and the implementation of international standards in resource-restricted settings in Sub-Saharan Africa; **Arjen Swank** – Programme Manager at Text to Change – will present evidence as to how social media can be used effectively in health promotion and treatment

adherence in Africa; **Carla van der Wijden** – Gynaecologist at the Medical Centre Jan van Goyen and at the Female Cancer Foundation – will present experiences with involving the private sector in the prevention of cervical cancer in low-resource settings. **Godelieve van Heteren** – Director Rotterdam Global Health Initiative – will round off the morning session by inviting the audience and speakers to reflect on the advantages and pitfalls of PPPs in the context of global health, collecting input for a 'how to guide' on PPPs in global health.

THE AFTERNOON PROGRAMME will consist of parallel sessions organised by the symposium's various partners.

Uniting Streams will host sessions with short presentations of scientific research, selected from submitted abstracts.

The **NL Platform for GHP&HSR** will position Global Health Institutes within the context of PPPs for health.

The **AIGHD** will focus on how to formulate responses to the rise of non-communicable diseases in low resource settings.

The **NVTG** will outline the 'state of the art' in education in international health, as the organization is in the process of accrediting the postgraduate education 'Medical Specialist in International Health and Tropical Medicine'.

Clinical cases are the subject of debate in Consult Online, organised by **TROIE**.

AT THE END OF THE DAY we will look into the future of global health and development, by positioning The Netherlands in a wider European and international arena. Guided by a 'futurist' we will formulate recommendations to the new Dutch Government.

ORGANISERS

Netherlands Society of Tropical Medicine and International Health (**NVTG**),
Uniting Streams (**US**),
Netherlands Platform for Global Health Policy and Health Systems Research (**NL Platform for GHP&HSR**),
Amsterdam Institute for Global Health and Development (**AIGHD**),
Tropical Doctors in Training (**TROIE**)

PRELIMINARY PROGRAMME SYMPOSIUM September 26th, 2012

9.00 – 9.30 REGISTRATION AND COFFEE

9.30 – 9.45 Welcome by **Pieter van de Hombergh**, Chair NVTG
Opening by **Rob Baltussen**, UMCN, Symposium Chair

9.45 – 10.30 Key note by **A. Venkat Raman**
'Engaging Private Sector in Health Services Delivery to the Poor: Models and Lessons'

10.30 – 12.00 Public and private partners in the field of international health, presentations on:

- Social franchising for health and the implementation of international standards in resource-restricted settings in Sub-Saharan Africa – **Nicole Spieker**
- The use of social media in health promotion and treatment adherence in Africa – **Arjen Swank**
- The involvement of the private sector in prevention of cervical cancer in low resource settings – **Carla van der Wijden**

Followed by a discussion on the advantages and pitfalls of PPPs in the context of global health, collecting input for a 'how to guide' on PPPs in global health.

Moderator: **Godelieve van Heteren**

12.00 – 13.30 LUNCH

13.30 – 14.45	UNITING STREAMS Scientific research presentations	UNITING STREAMS Scientific research presentations	NL PLATFORM FOR GHP&HSR Global Health Institutes	TROIE Consult Online
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14.45 – 15.15 COFFEE / TEA BREAK

15.15 – 16.30	UNITING STREAMS Scientific research presentations	UNITING STREAMS Scientific research presentations	AIGHD Non-communicable diseases	NVTG The state of the art in education in TMIH
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16.30 – 17.00 Predicting the future for global health and development

17.00 – 18.00 Drinks

REGISTRATION

Registration at www.nvtg.org. Early registration fee is only valid for participants who have paid before **September 22nd**, after that date late registration fee will be charged. Onsite registration is possible on **September 26th**, 2012.

Registration fees (Euros)	Online early registration	Late registration (on-site)
NVTG-members	60	70
Students	40	50
Other participants	70	80

CALL FOR ABSTRACTS

During the afternoon programme two sets of parallel sessions will be reserved for oral presentations selected from submitted abstracts. Researchers of all seniority, including (PhD) students, are invited to submit abstracts describing original field research in any subject of International Health, including but not limited to: tropical medicine, poverty-related diseases (malaria, HIV, TB, etc.), neglected diseases, women's, maternal & child health, chronic

diseases, nutrition, medical sociology/anthropology, medical entomology, health economics, health policy and health systems research. Abstracts should be submitted in English. Oral presentations will be selected on the basis of abstract quality. An abstract form is available online at www.unitingstreams.com. Please send completed forms to unitingstreams@gmail.com before August 24th, 2012.

LANGUAGE

English

ORGANISERS

www.nvtg.org

+31(0)634306672

www.unitingstreams.com

www.globalhealthplatform.nl

www.aighd.org

www.tropenopleiding.nl

PARTICIPANTS

NVTG members / Researchers and other professionals in the field of Tropical Medicine and International Health / Students of International Health and/or Medicine and Tropical MDs in training / Members of the Netherlands Platform for Global Health Policy and Health Systems Research / Members of the Amsterdam Institute for Global Health and Development / Staff members of NGOs working in International Health

ROUTE DESCRIPTION

"De Rode Hoed" is located in the city centre of Amsterdam, 10 minutes walking distance from the Central Station. See www.derodehoed.nl for directions.